

Italian landscape

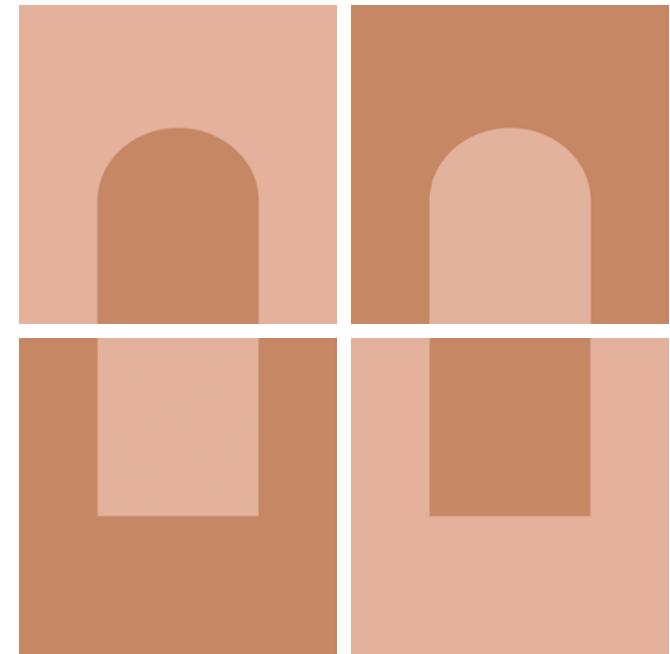
designed by **23Bassi**

FIORANESE
CERAMICA



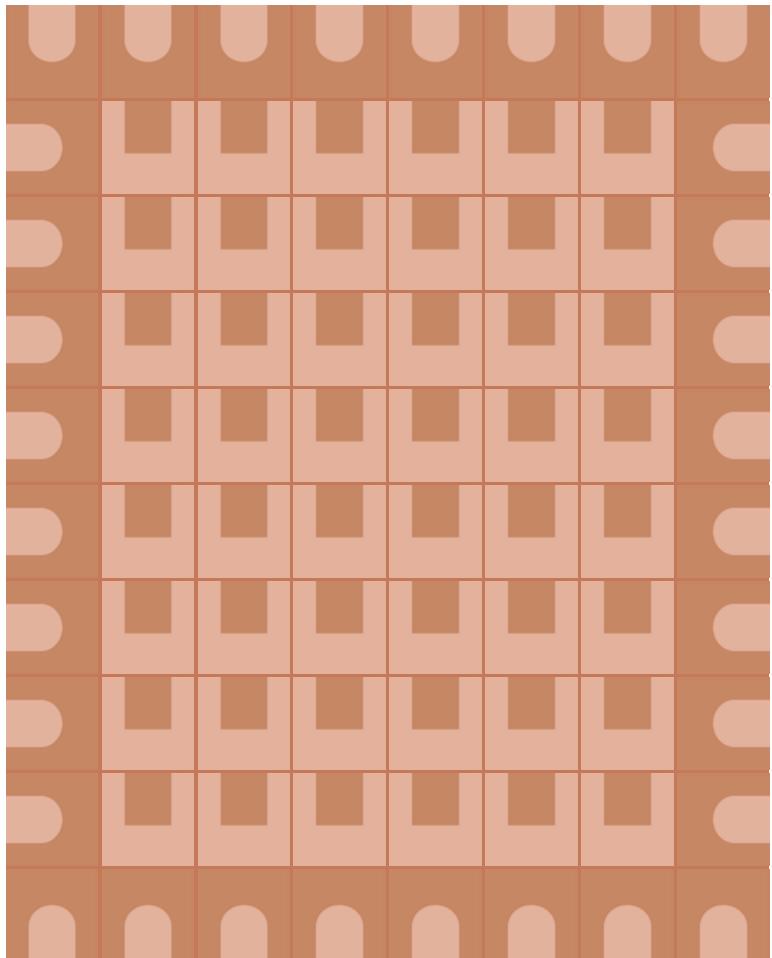
FIRENZE

Cerchio e quadrato si fondono e si rincorrono in quattro piastrelle dai toni caldi che nascono come finestre ma diventano insolite figure da architettare.



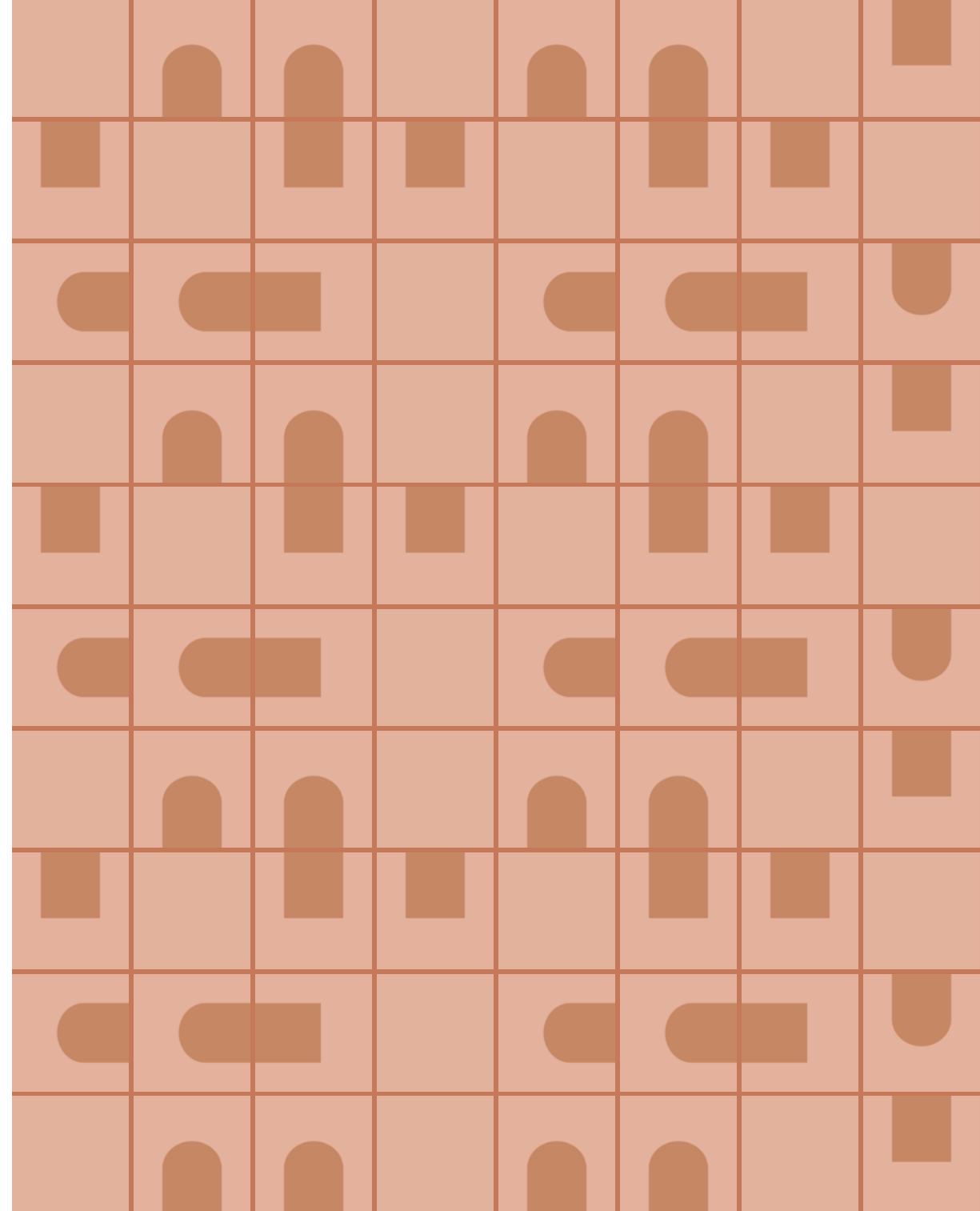
Circles and squares merge and chase each other in four warm-toned tiles that initially resemble windows but then evolve into unique architectural elements.

Schemi rigorosi o geometrie sciolte costruiscono scenari abitativi fantasiosi, composizioni sempre nuove, reminiscenze di una classicità che diventa ultra contemporanea.



Whether embracing rigorous patterns or more fluid and free-flowing geometries, these tiles allow for the creation of imaginative living scenarios.

Their endless possibilities for composition embody a blend of classicism and ultra-contemporary aesthetic.





LAQUILA

Gole di Aielli-Celano

Incastonate nell'Appennino centrale, spettacolari pareti rocciose, alte fino a 200m, sono segnate dal passaggio dell'acqua e del tempo. In alcuni punti sono vicinissime, distanti solo una manciata di metri, ed è proprio qui che nello spazio si staglia una forma iconica, impressa nella memoria di tutti coloro che percorreranno questo canyon camminando all'aria aperta o solo con la fantasia.

Nestled within the heart of the central Apennines, these spectacular rock faces, soaring up to 200m in height, are marked by the passage of water and time. At certain points, they are very close together, only a few metres apart, and it is precisely here that an iconic shape emerges, etching itself into the space and leaving an enduring impression on all those who walk through this canyon – be it physically or merely in their imagination.



18

ITALIAN LANDSCAPE

L'AQUILA

Una fessura lunga e stretta è inserita al centro di due piastrelle dai toni freddi. Intorno tutta la vegetazione che questo luogo così onirico può racchiudere.

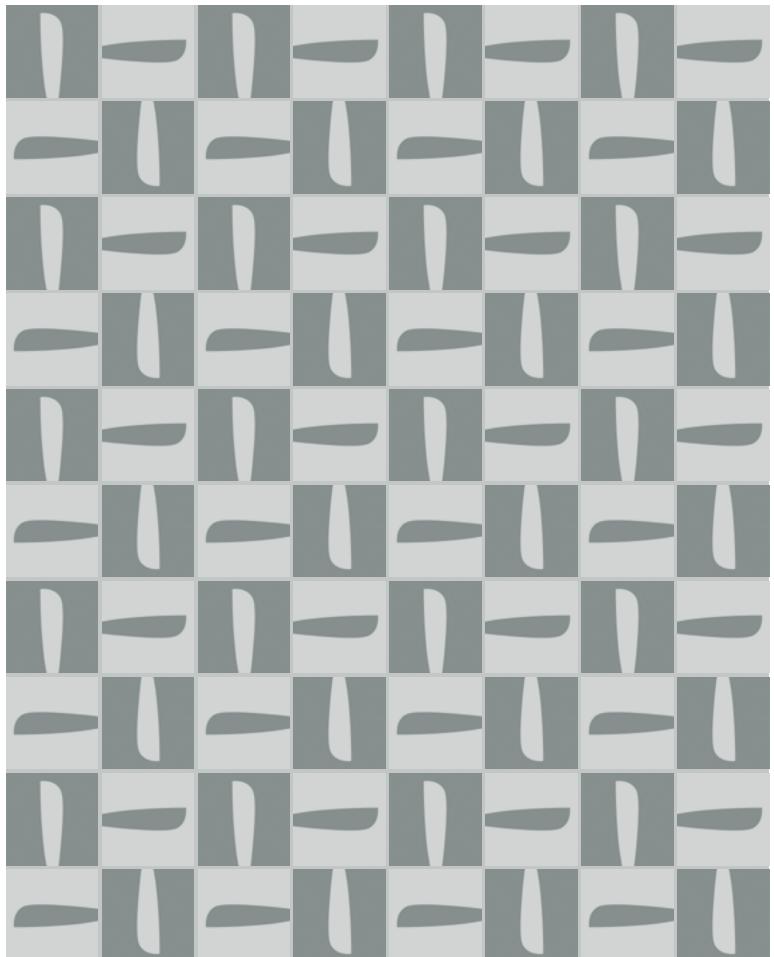


A long, narrow fissure is inserted in the centre of two cool-toned tiles, surrounded by the vegetation that can be found in this dreamlike place.

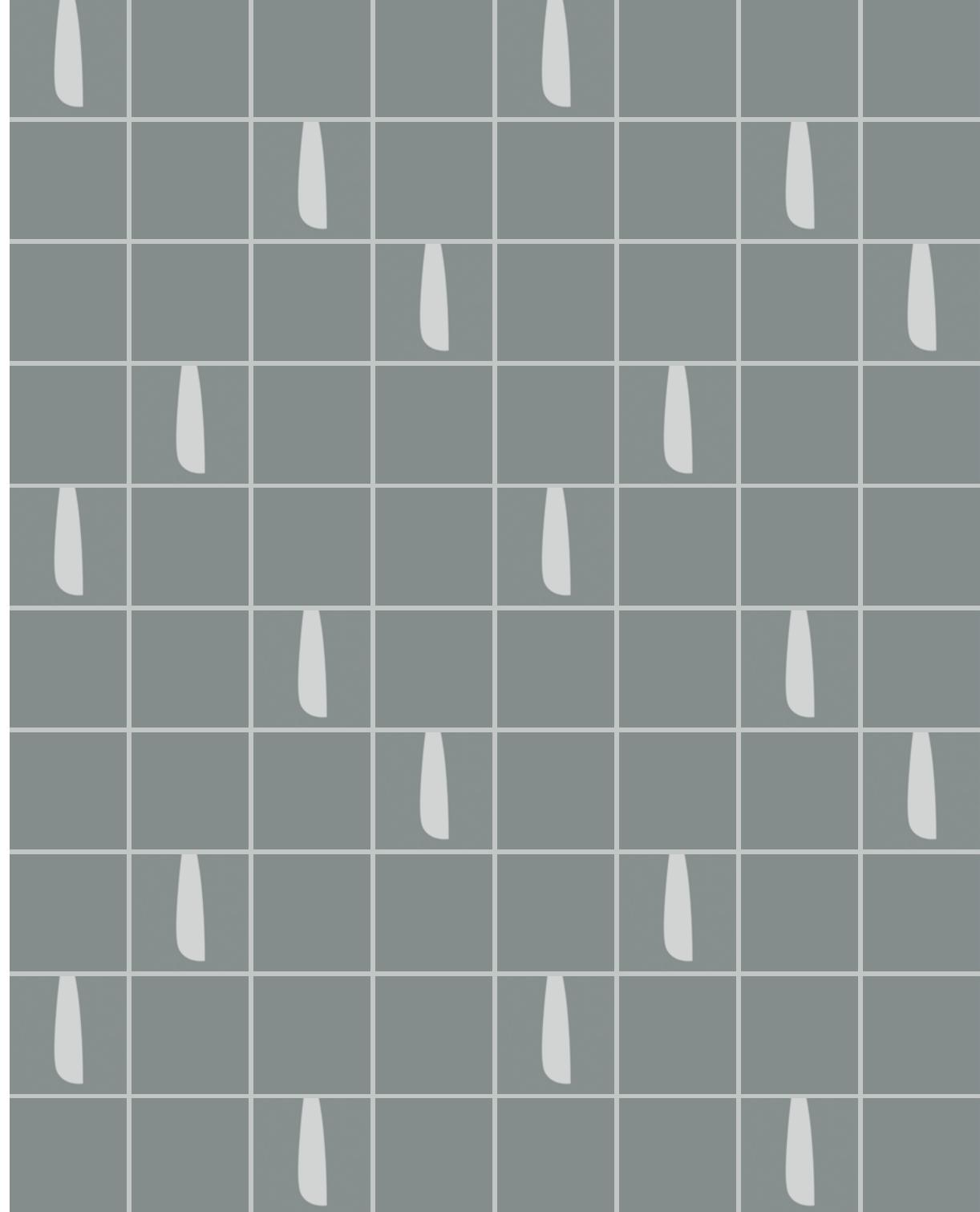
19

ITALIAN LANDSCAPE

Ruotando in tutte le direzioni, la verticalità della forma sfida la gravità generando motivi grafici fitti o più diradati, per molteplici soluzioni decorative con cui naturalizzare gli spazi.



Rotating in all directions, the verticality of the shape defies gravity, generating dense or more sparse graphic patterns. This allows for a diverse range of decorative solutions, bringing a touch of nature to any space.



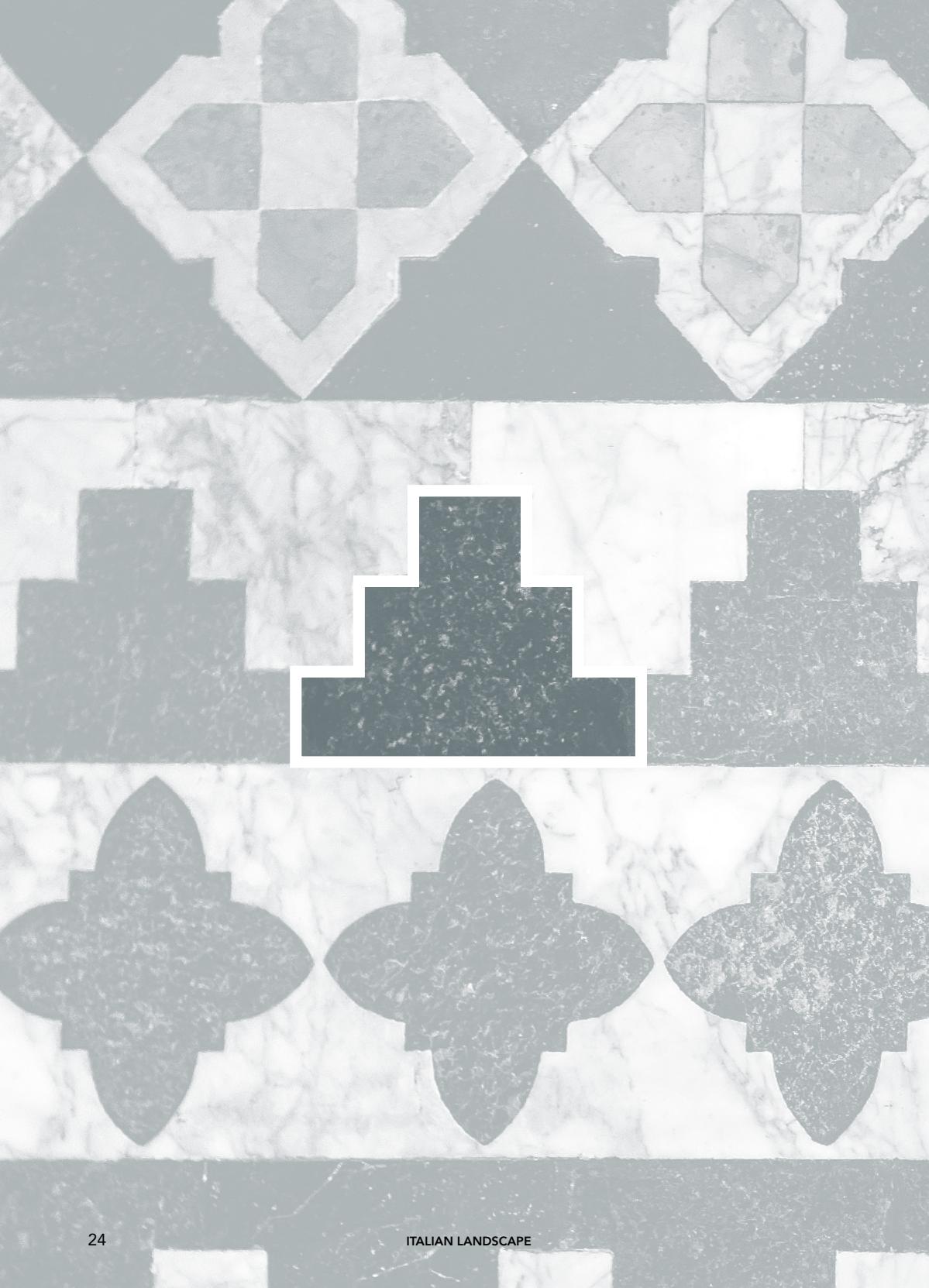


SIENA

Duomo di Siena

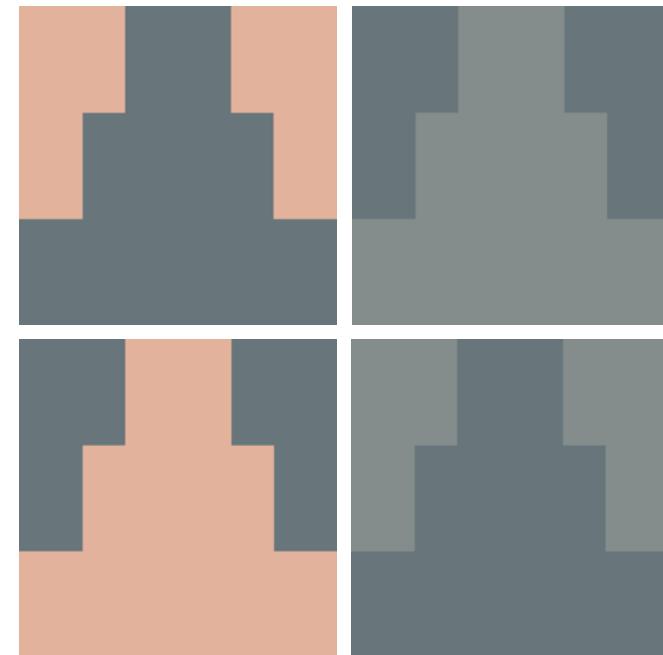
La storia della città e della sua arte si intrecciano indissolubilmente nel pavimento del Duomo di Siena, "il più bello..., grande e magnifico... che mai fusse stato fatto", così sostiene il Vasari. Un progetto architettonico durato cinque secoli che viene oggi custodito come un gioiello prezioso e rivelato solo una volta all'anno, diventa un decoro ceramico da apprezzare tutti i giorni.

The rich history of the city and its artistic heritage are inextricably intertwined in the floor of the Duomo of Siena, described as "the most beautiful, largest and most magnificence floor ever made" by Vasari. This architectural masterpiece, spanning five centuries, is now guarded like a precious jewel, only unveiled once a year. It has now been transformed into a ceramic decoration that can be cherished and admired day after day.



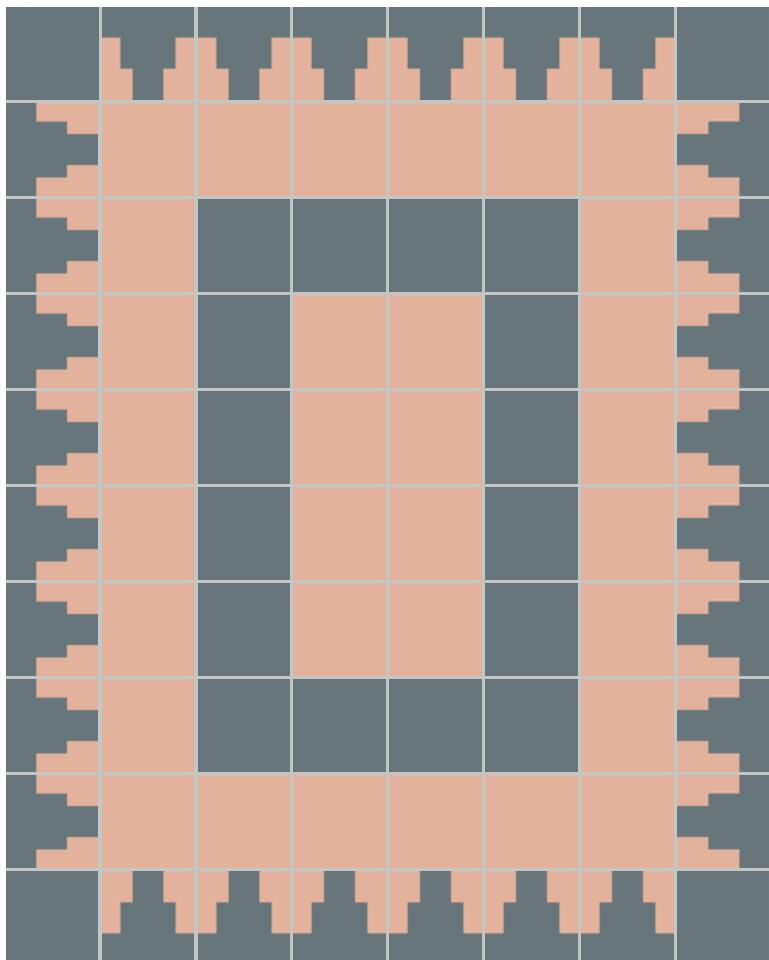
SIENA

Vuoti e pieni si alternano in quattro piastrelle proposte a due a due, tono su tono o con un forte contrasto cromatico, che partono dal pavimento per risalire fino al soffitto.

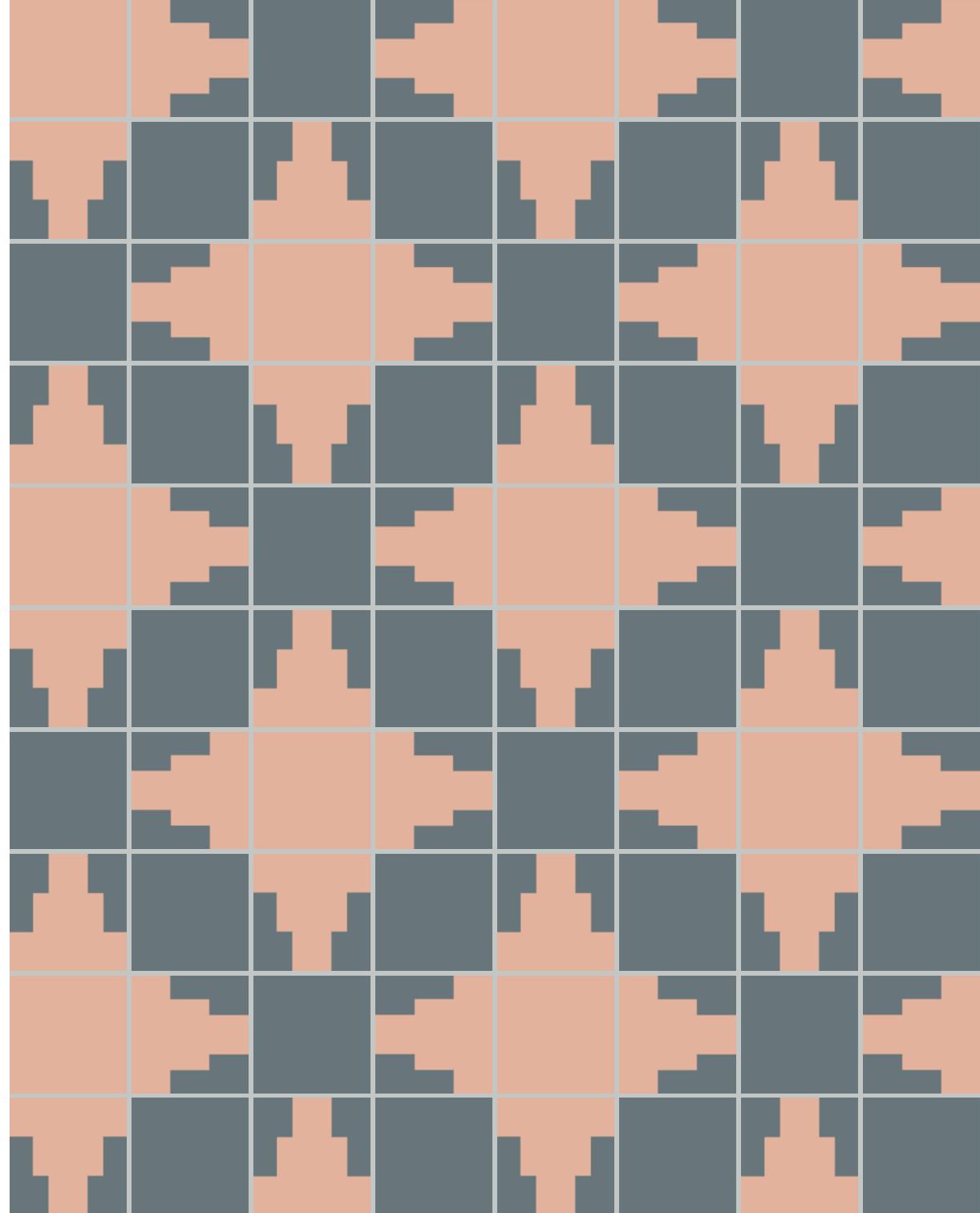


Four tiles are proposed two by two, showcasing a juxtaposition of voids and solids. Whether tone on tone or with a striking colour contrast, the design seamlessly flows from the floor to the ceiling.

In linea o a schiera, questo versatile decoro costruisce insolite situazioni da proporre in tipologie di ambienti eterogenei, tutti caratterizzati da un'elevata componente artistica.



Arranged in a linear or terraced manner, this versatile decoration creates unusual situations that can be showcased in diverse environments, all characterised by a profound artistic component.



MATRICE

p.30

Composizioni modulari ripetute nello spazio, motivi grafici disegnati a misura di uno specifico ambiente oppure campiture di colore tono su tono o a contrasto.
Tre approcci progettuali con cui realizzare layout unici a rivestimento e pavimento per spazi piccoli e grandi destinati all'edilizia residenziale e commerciale.

Modular compositions repeated in space, graphic motifs designed to suit a specific environment or fields of tone-on-tone or contrasting colours.

Three design approaches offer endless possibilities for creating unique wall and floor layouts in both small and large residential and commercial spaces.

DISEGNO

p.38

COLORE

p.46



SIENA_B, PESCA, OLTREMARE

MATRICE

Composition modules

Forme e colori si mescolano per generare grafiche continue e rivestire superfici di dimensioni sia micro che macro. Pattern modulari con cui realizzare fantasie all-over a pavimento o rivestimento e arredare i tuoi spazi attraverso inedite composizioni stilistiche. Che sia di nuova costruzione o da ristrutturare, qualsiasi ambiente diventa sfondo perfetto per giochi visivi di grande impatto.

The synergy between shapes and colours results in continuous graphic designs that can adorn small and large surfaces. Modular patterns can be used to create all-over designs on floors or walls, as well as to furnish spaces with unique stylistic compositions. Whether a new construction project or a renovation, any environment can be transformed into a captivating backdrop for visually engaging experiences.



SIENA_A, PESCA, OLTREMARE

ITALIAN LANDSCAPE



ITALIAN LANDSCAPE



L'AQUILA_A, CIELO, MUSCHIO



L'AQUILA_A, CIELO, MUSCHIO / PATTERNS+PLAIN MIX, PESCA





L'AQUILA_B, MUSCHIO, CIELO, PESCA, SIENA_A, OLTREMARE

DISEGNO

Custom motifs

Tappeti e boiserie, fasce, zoccoli e cornici, soluzioni di interior progettate ad hoc per enfatizzare ogni centimetro quadrato dei tuoi spazi residenziali e commerciali. Applicazioni decorative all'insegna del colore creano un decò strutturato e tattile, attraverso abbinamenti tono su tono o combinazioni cromatiche inedite che apportano emozione e qualità estetica ad ogni tua idea architettonica.

From carpets and boiserie to bands, skirtings and cornices, these tailored interior solutions are designed to accentuate every corner of your residential and commercial spaces. Through the art of decorative applications, colour creates a structured and tactile décor through tone-on-tone or unique colour combinations that infuse each architectural concept with emotion and aesthetic quality.



FIRENZE_B+C, PESCA, OLTREMARE

ITALIAN LANDSCAPE



SIENA_C, PESCA, MUSCHIO, OLTREMARE

ITALIAN LANDSCAPE



42



FIRENZE_B+C, TERRACOTTA

ITALIAN LANDSCAPE

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ITALIAN LANDSCAPE



FIRENZE_A, PESCA, TERRACOTTA, L'AQUILA_A, CIELO

ITALIAN LANDSCAPE

45



PESCA, TERRACOTTA

COLORE

Chromatic backgrounds

Ambienti dalle metrature variabili possono essere caratterizzati con giochi cromatici tra piastrelle e fughe colorate. Cinque fondi a tinta unita dalla texture cementizia, proposti con finitura matt nel piccolo formato 20,5x20,5cm, creano una paletta di grande tendenza capace di rispondere alle esigenze progettuali di architetti e designer, per spazi pubblici e privati davvero iconici.

Environments of varying sizes can be distinguished through the interplay of colour between tiles and coloured joints. Five solid-colour backgrounds featuring a cement texture, proposed in the small 20.5x20.5cm - 8"x8" size with a matt finish, come together to create an incredibly trendy palette. This versatile palette caters to the design needs of architects and designers, allowing for the creation of iconic public and private spaces.



PESCA, TERRACOTTA



50



PESCA, CIELO, TERRACOTTA / CIELO, MUSCHIO

ITALIAN LANDSCAPE

51



L'AQUILA_A, PESCA, CIELO

ITALIAN LANDSCAPE



L'AQUILA_A, PESCA, CIELO

ITALIAN LANDSCAPE



SUMMARY

Italian landscape

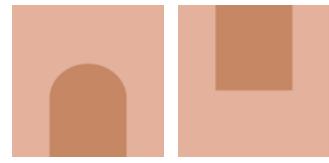
designed by **23Bassi**

GRES PORCELLANATO BODY-COLOR

EN 14411:2012 ANNEX G GROUP Bla GL

Naturale
20,5x20,5 - 8"x8" | 10 mm

Patterns



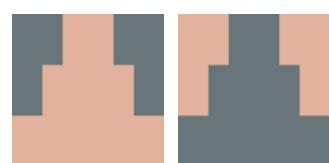
FIRENZE_A
ILFI20A



FIRENZE_C
ILFI20C



L'AQUILA_A
ILAQ20A

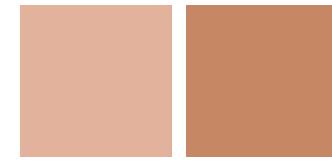


SIENA_A
ILSI20A

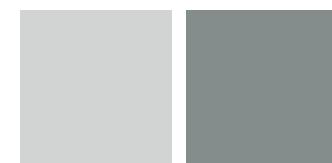


SIENA_C
ILSI20C

Plain colors



PESCA
IL20PES

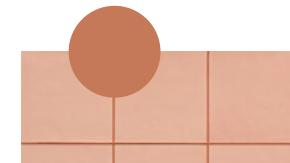


CIELO
IL20CIE

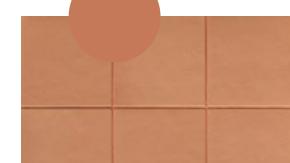


OLTREMARE
IL20OLT

Suggested colors for joints



145 Terra di Siena



176 Grigioverde



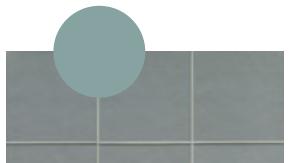
177 Salvia



176 Grigioverde



177 Salvia



177 Salvia



177 Salvia

PACKAGING

Boxes			Pallet		
Pcs/Box Pz/Sc	Sqm/Box Mq/Sc	Kg/Box Kg/Sc	Boxes Colli	Sqm Mq	Kg Kg
16	0,672	13,50	72	48,384	982

Fuga minima consigliata 3 mm
The minimum recommended joint is 3 mm

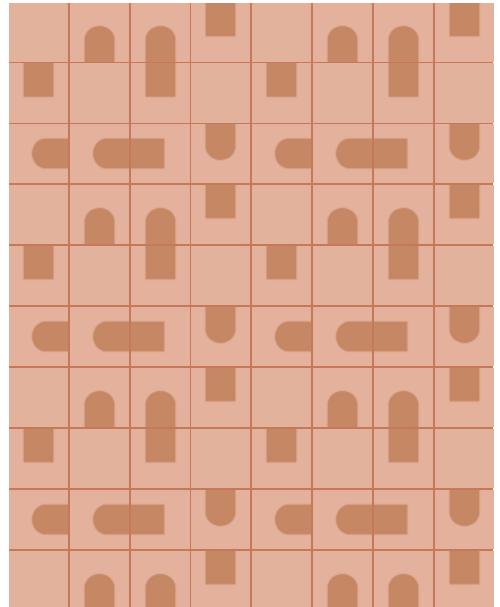
Per la posa dei prodotti Italian Landscape suggeriamo l'utilizzo di fughe colorate in tono con le piastrelle. I 3 colori scelti provengono dalla linea di stucchi Ultracolor Plus di Mapei. Le informazioni riportate sono da ritenersi indicative e dovranno essere confermate da un confronto tra la piastrella specifica e il campionario stucchi selezionato. È comunque possibile posare il prodotto con fughe di qualsiasi colore a contrasto o con colorazioni neutre.

When installing the Italian Landscape products, we suggest using coloured grout joints that match the tiles. The three selected colours are from the Ultracolor Plus grout range by Mapei. The information provided is indicative and should be confirmed by comparing the specific tile with the selected grout sample book. Nevertheless, the product can be laid with joints of any contrasting or neutral colours.

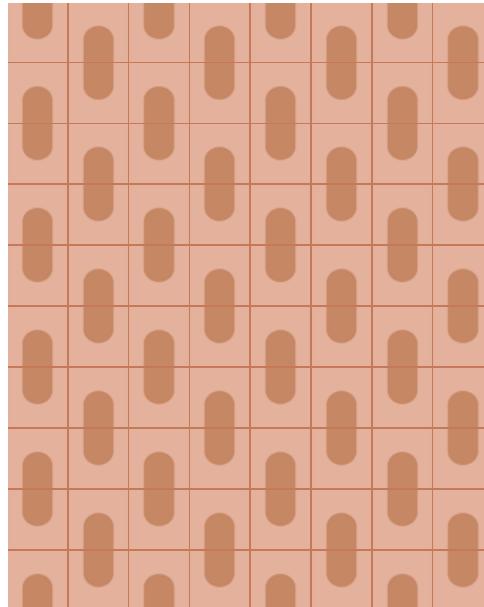
ITALIAN LANDSCAPE MATRICE

Designed by 23Bassi

Laying examples



1/ FIRENZE_A+B, PESCA



2/ FIRENZE_A



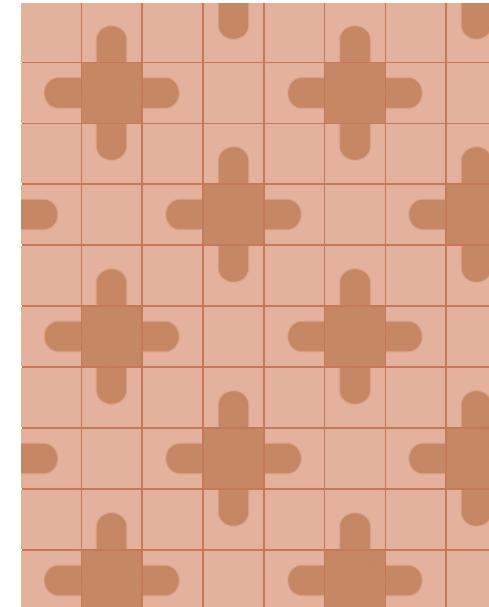
41,7%

33,3%

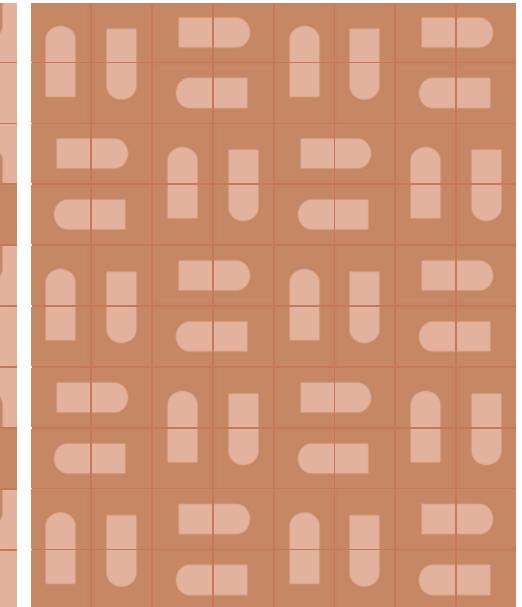
25,0%

100%

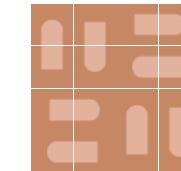
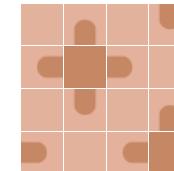
Laying examples



3/ FIRENZE_A, TERRACOTTA, PESCA



4/ FIRENZE_C+D



50,0%

12,5%

37,5%

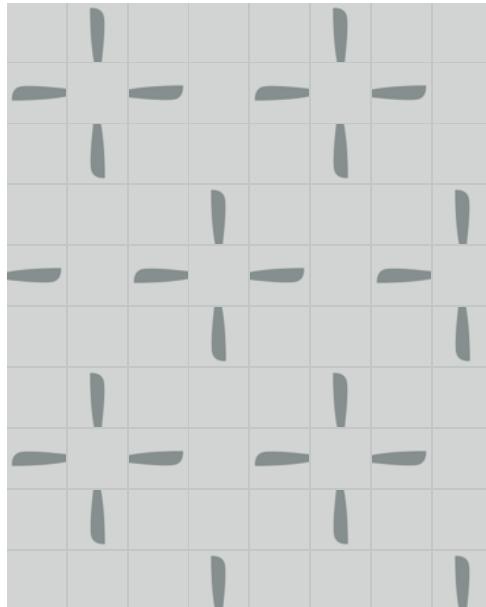
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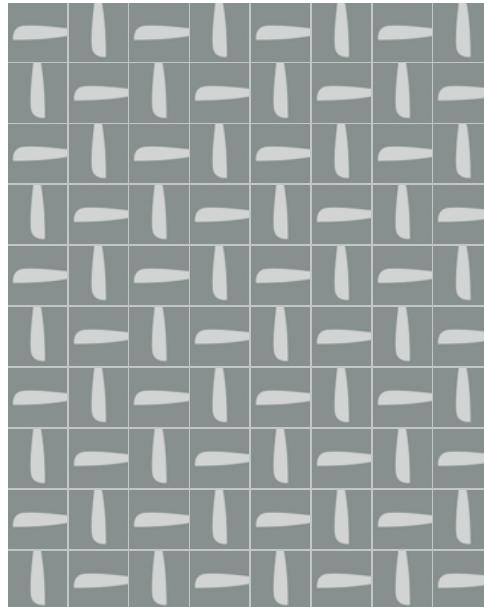
ITALIAN LANDSCAPE MATRICE

Designed by 23Bassi

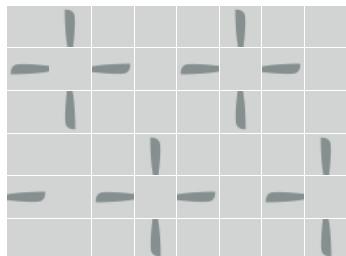
Laying examples



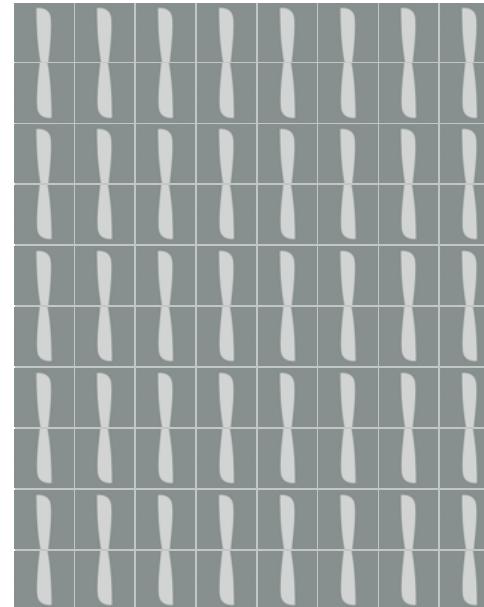
5/ L'AQUILA_A, CIELO



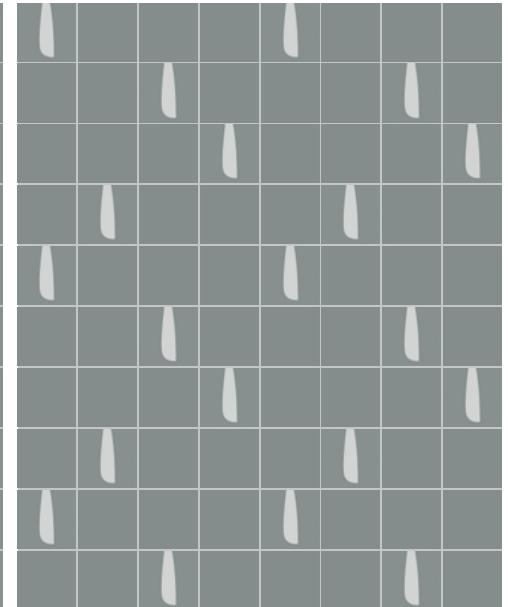
6/ L'AQUILA_B



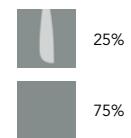
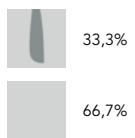
Laying examples



7/ L'AQUILA_B



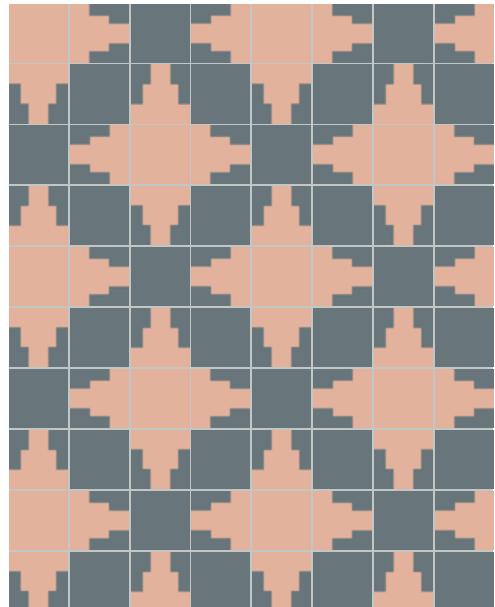
8/ L'AQUILA_B, MUSCHIO



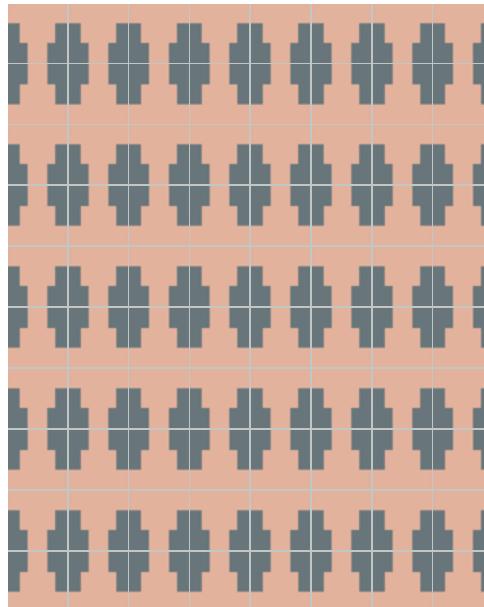
ITALIAN LANDSCAPE MATRICE

Designed by **23Bassi**

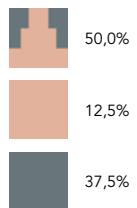
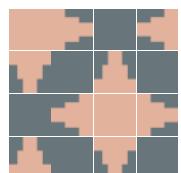
Laying examples



9/ SIENA_A, PESCA, OLTREMARE

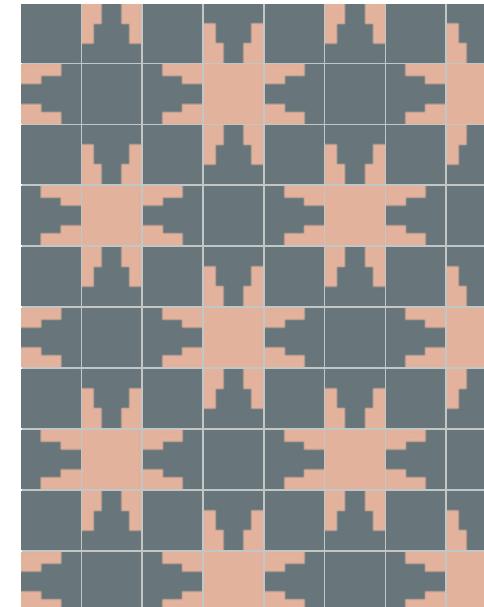


10/ SIENA_A

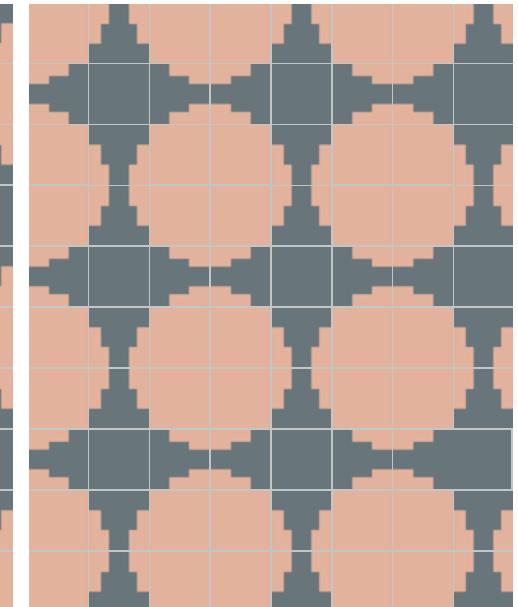


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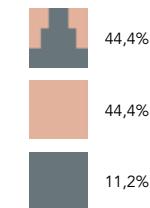
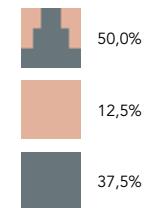
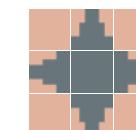
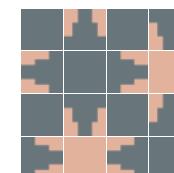
Laying examples



11/ SIENA_B, PESCA, OLTREMARE



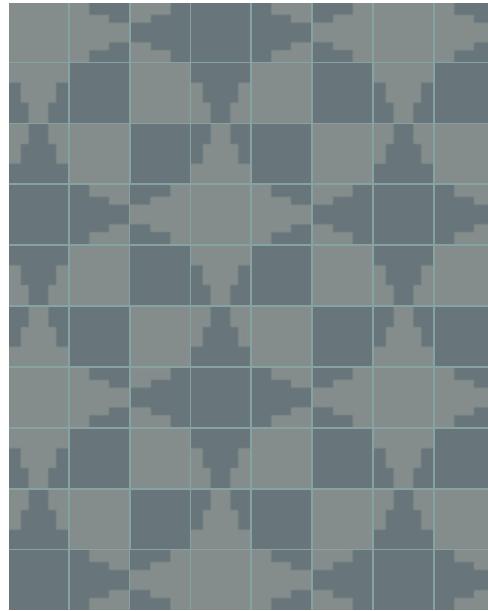
12/ SIENA_B, PESCA, OLTREMARE



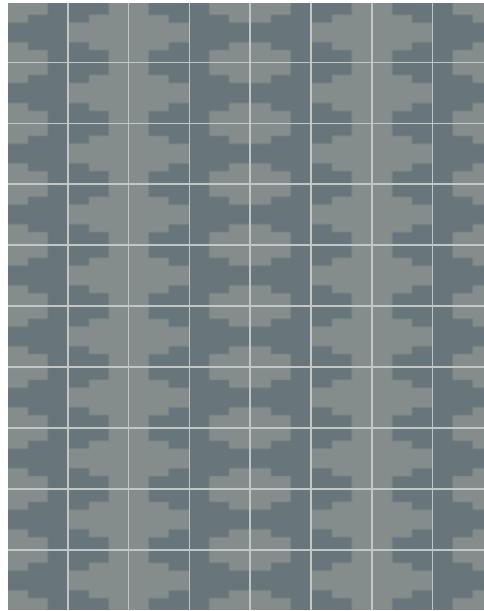
ITALIAN LANDSCAPE MATRICE

Designed by 23Bassi

Laying examples



13/ SIENA_C+D, MUSCHIO, OLTREMARE



14/ SIENA_C+D



22,2%



22,2%



27,8%



27,8%

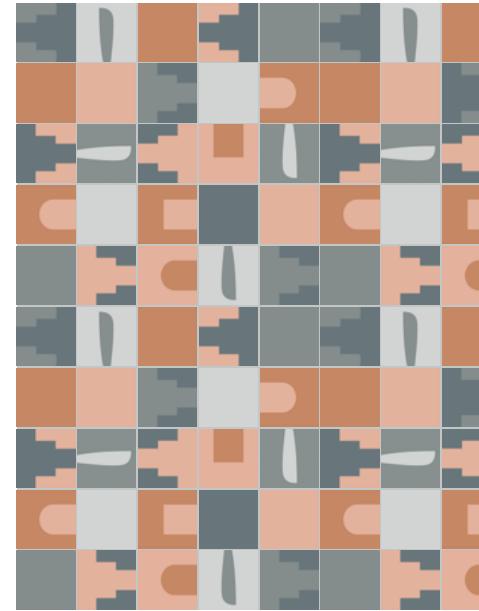


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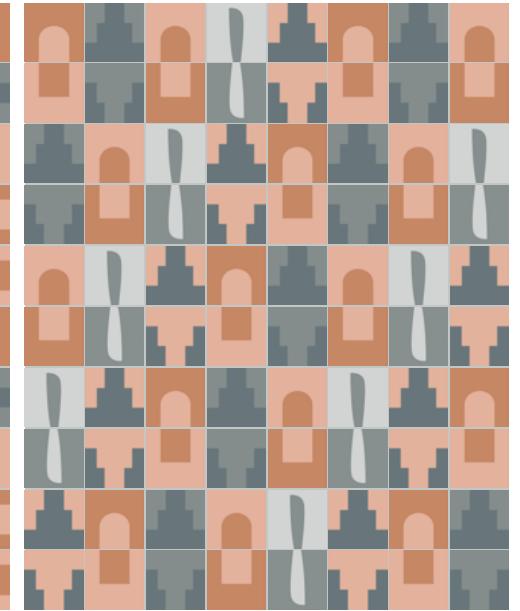


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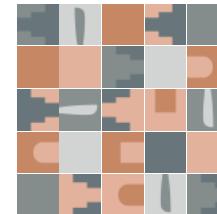
Laying examples



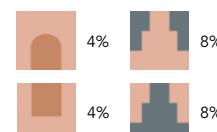
15/ PATTERNS+PLAIN MIX



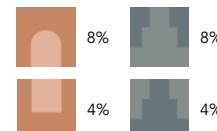
16/ PATTERNS MIX



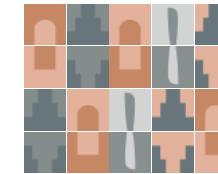
8%



4% 8%



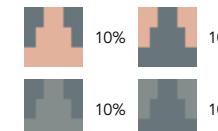
8% 8%



8% 10%



10% 10%

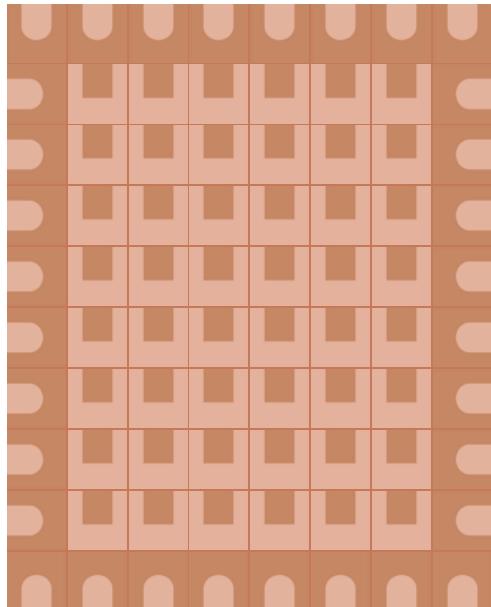


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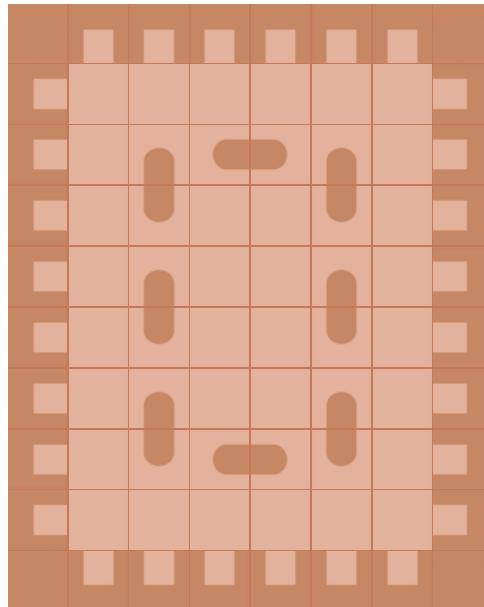
ITALIAN LANDSCAPE DISEGNO

Designed by 23Bassi

Laying examples

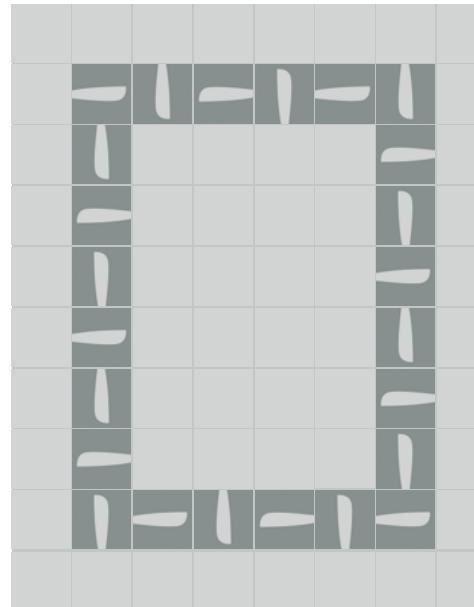


17/ FIRENZE_B+C

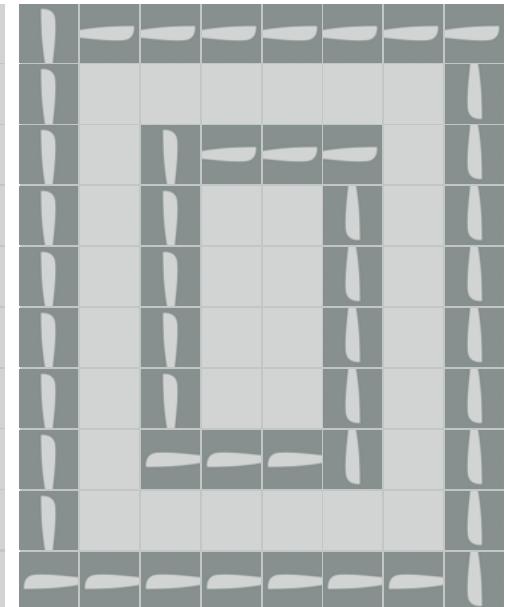


18/ FIRENZE_A+D, PESCA, TERRACOTTA

Laying examples



19/ L'AQUILA_B, CIELO



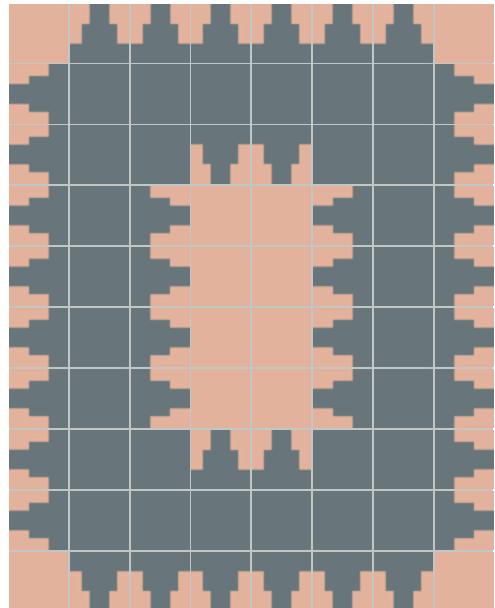
20/ L'AQUILA_B, CIELO



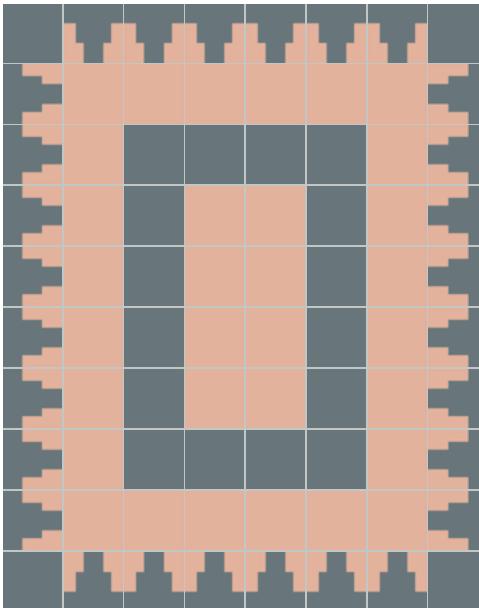
ITALIAN LANDSCAPE DISEGNO

Designed by 23Bassi

Laying examples

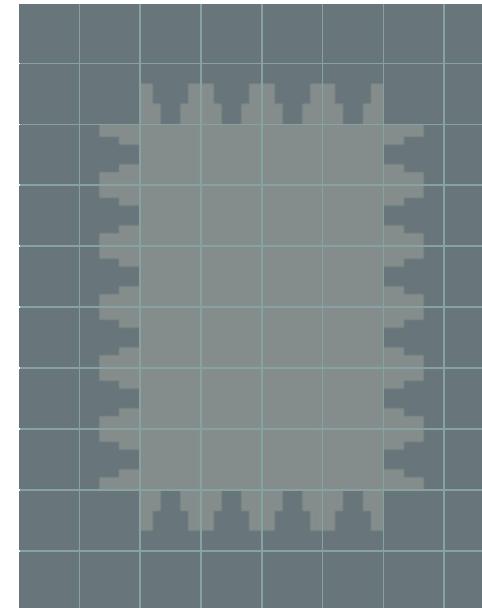


21/ SIENA_B, PESCA, OLTREMARE

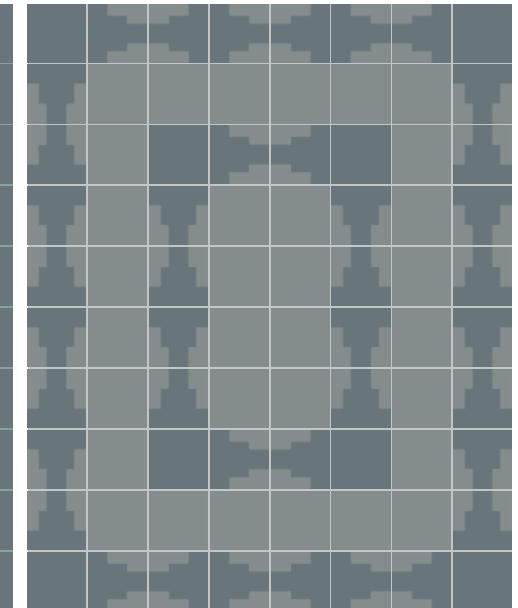


22/ SIENA_B, PESCA, OLTREMARE

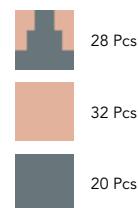
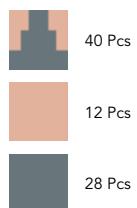
Laying examples



23/ SIENA_D, MUSCHIO, OLTREMARE



24/ SIENA_D, MUSCHIO, OLTREMARE

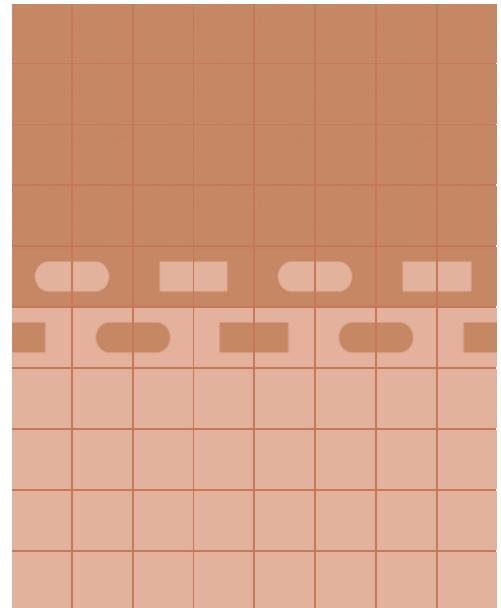


ITALIAN LANDSCAPE

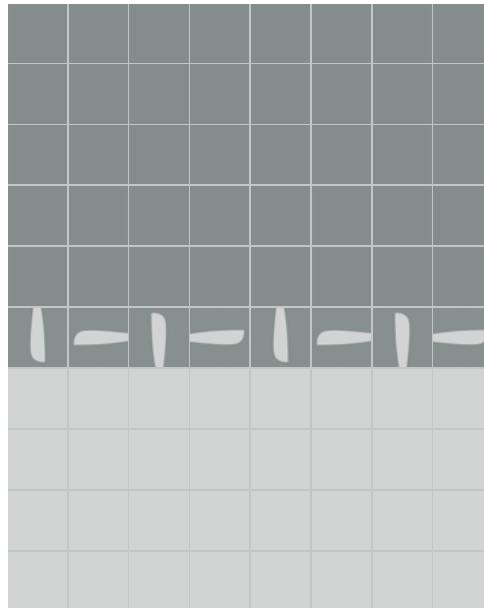
DISEGNO

Designed by 23Bassi

Laying examples

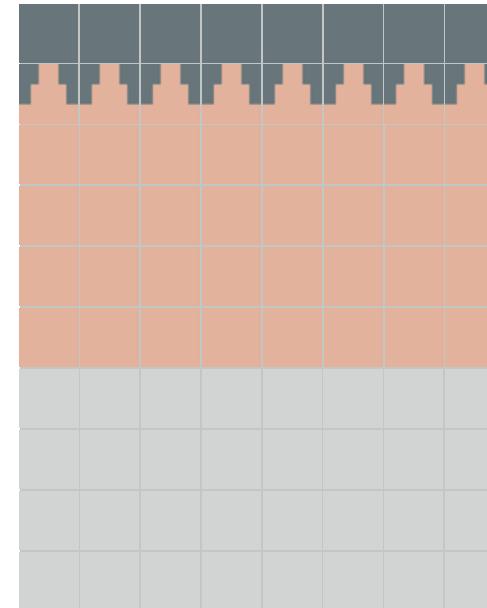


25/ FIRENZE_A+B+C+D, TERRACOTTA, PESCA

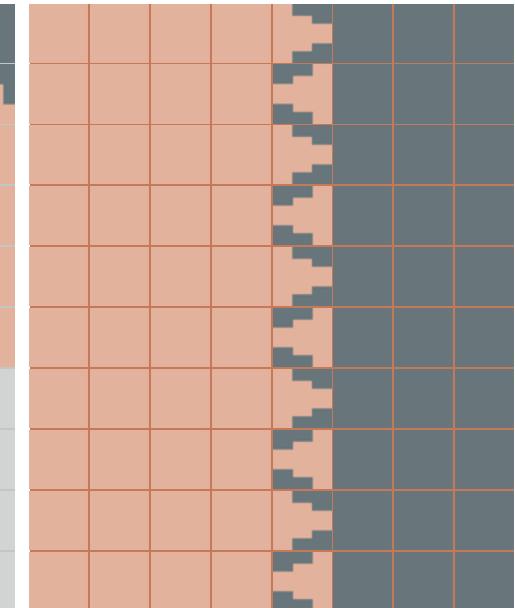


26/ L'AQUILA_B, CIELO, MUSCHIO

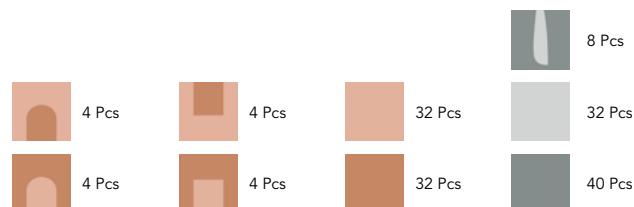
Laying examples



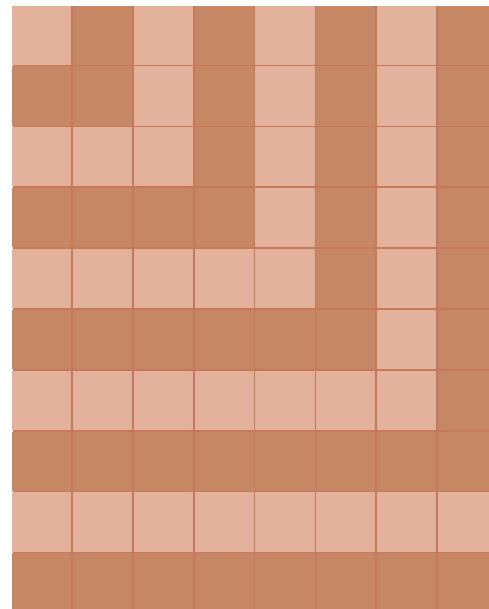
27/ SIENA_A, PESCA, CIELO, OLTREMARE



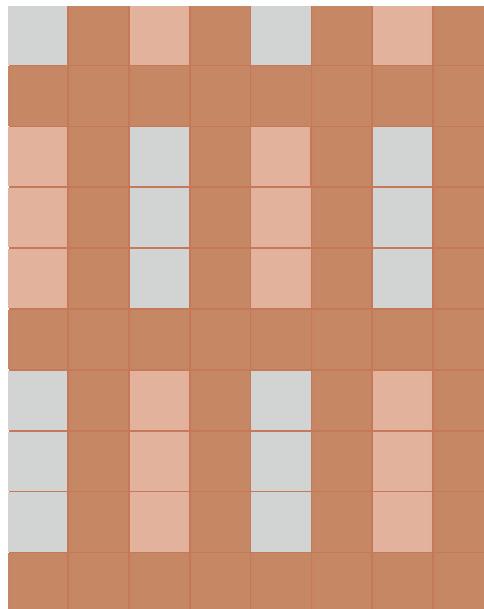
28/ SIENA_A, PESCA, OLTREMARE



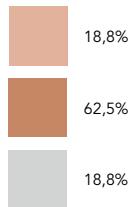
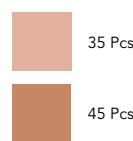
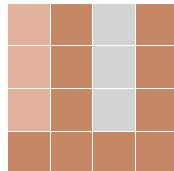
Laying examples



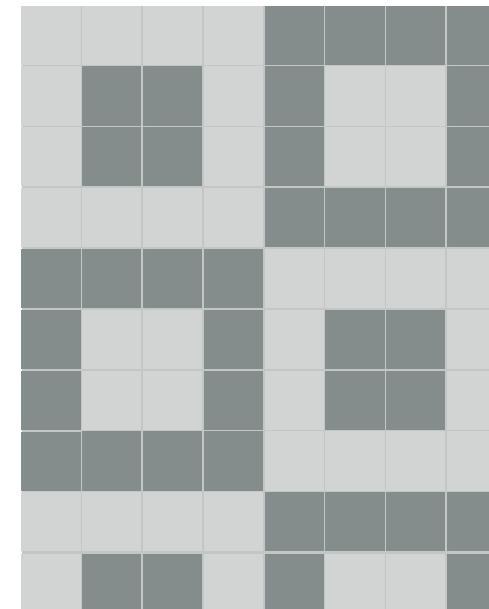
29/ PESCA, TERRACOTTA



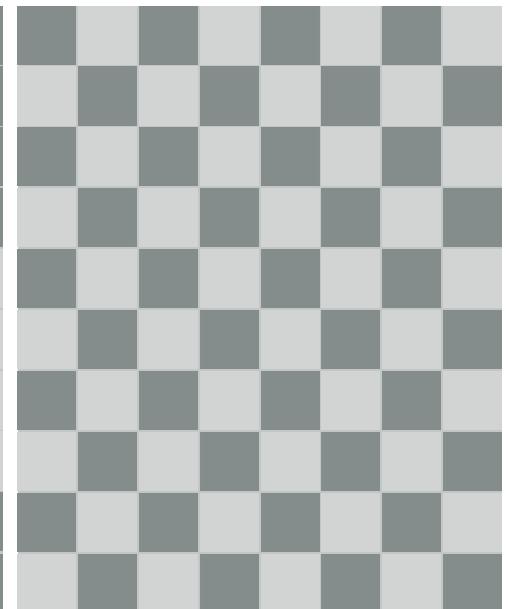
30/ PESCA, TERRACOTTA, CIELO



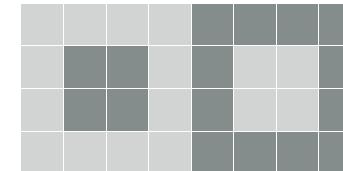
Laying examples



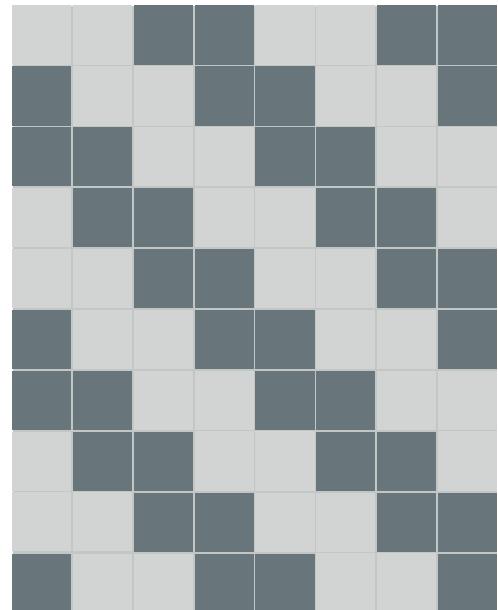
31/ CIELO, MUSCHIO



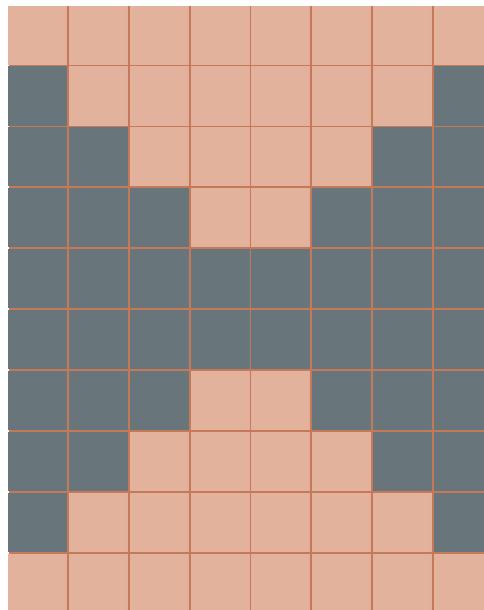
32/ CIELO, MUSCHIO



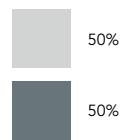
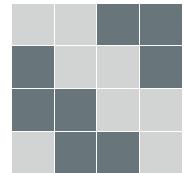
Laying examples



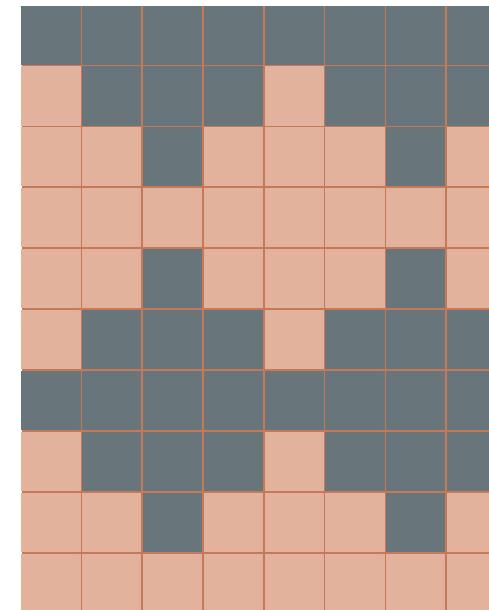
33/ CIELO, OLTREMARE



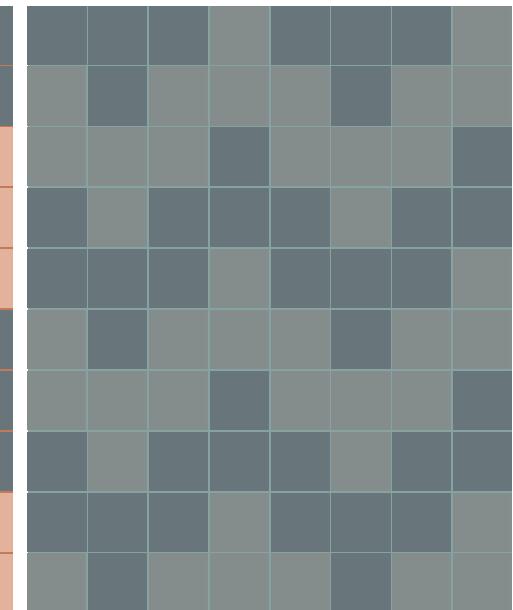
34/ PESCA, OLTREMARE



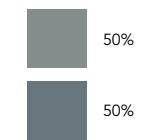
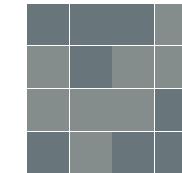
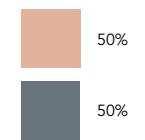
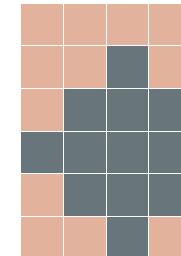
Laying examples



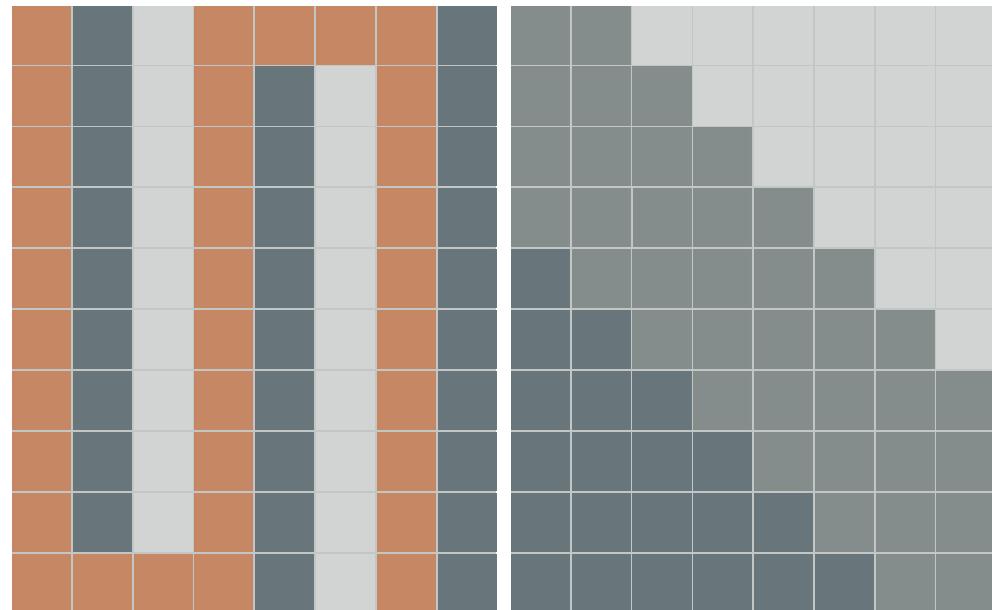
35/ PESCA, OLTREMARE



36/ MUSCHIO, OLTREMARE



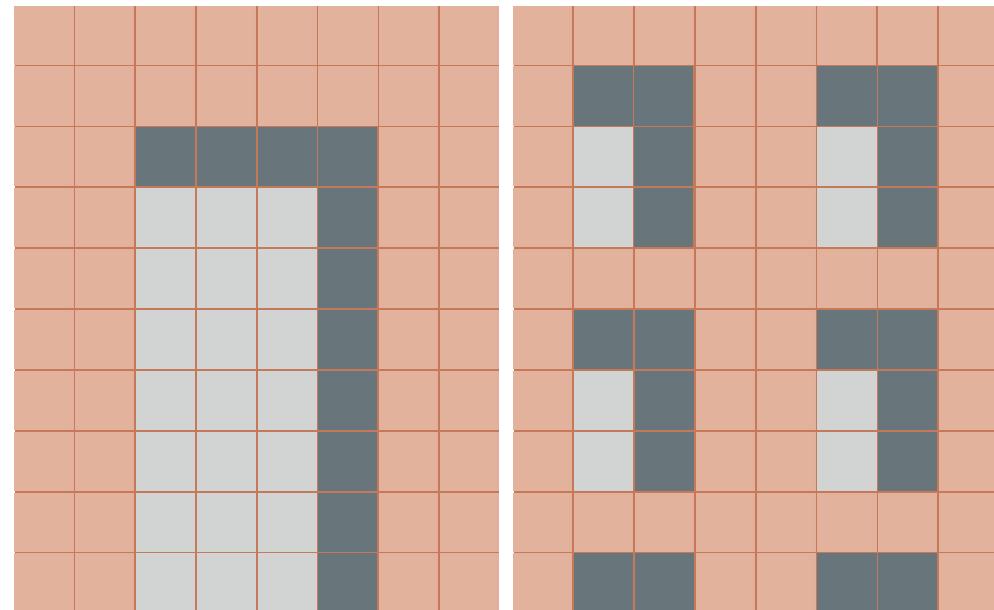
Laying examples



37/ TERRACOTTA, CIELO, OLTREMARE

38/ CIELO, MUSCHIO, OLTREMARE

Laying examples



39/ PESCA, CIELO, OLTREMARE

40/ PESCA, CIELO, OLTREMARE

